



Rally Foundation for Childhood Cancer Research and Bear Necessities Pediatric Cancer Foundation award The Children's Oncology Group Foundation a \$50,000 Research Grant for Project:EveryChild.

(Philadelphia, PA) – Rally Foundation for Childhood Cancer Research and Bear Necessities Pediatric Cancer Foundation announced today that The Children's Oncology Group Foundation will receive a Research Grant for funding to support Dr. Peter C. Adamson and Project: EveryChild. The grant will be awarded for the amount of \$50,000 and run from July 1, 2017, through June 30, 2018.

"The COG is honored to have the support of Rally Foundation for Childhood Cancer Research and Bear Necessities Pediatric Cancer Foundation. Their support of Project: EveryChild will have an immediate impact on research efforts benefitting thousands of children, and will help us improve the outcome for all children with cancer," said Dr. Peter C. Adamson, Chair of the Children's Oncology Group.

Research Grants are awarded through a competitive dual peer review process. The Medical Advisory Board assures the best research is funded. Rally's Medical Advisory Board consists of 48 of the top childhood cancer researchers throughout the United States and Canada. The organizations fund projects for under-studied childhood cancers; innovative approaches to childhood cancer research that could lead to advanced studies or clinical trials; studies that are likely to lead to a clinical trial, personalized, alternative or integrated research proposals; as well as quality of life and survivorship research. All grants are made in honor or memory of a child who has fought or is currently fighting cancer.

"Rally sees itself in providing seed money for the next great discovery," explained Dean Crowe, founder and CEO of Rally. "We are honored to support the Children's Oncology Group's innovative pediatric cancer research in hopes that it will lay foundation for better treatments with fewer long-term side effects and, ultimately, cures for our Rally Kids and children battling cancer everywhere."

For more information on how to get involved with Rally, or to donate, visit <u>RallyFoundation.org</u> or @RallyFoundation on Facebook, Instagram and Twitter.

For more information on how to get involved with Bear, or to donate, visit <u>bearnecessities.org</u> or @BearNecessities or @BearNecessitiesPCF on Facebook, Instagram and Twitter.

About the Rally Foundation for Childhood Cancer Research

Childhood cancer is the number one disease killer of kids ages 0 to 15. The Rally Foundation for Childhood Cancer Research (Rally), a 501(c)(3) non-profit organization, empowers volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. Rally received the Independent Charities Seal of Excellence and GuideStar Valued Partner seal, and according to independently audited financials, 93 cents of every dollar raised, supports Rally's mission. For more information, visit RallyFoundation.org.

About Bear Necessities Pediatric Cancer Foundation

Bear Necessities Pediatric Cancer Foundation is a 501(c)(3) organization founded in late 1992 by Kathleen A. Casey, CEO/President. The foundation is named in memory of her eight-year-old son, Barrett "Bear" Krupa, who died after a courageous five and a half year battle with Wilms Tumor, a pediatric cancer. Today, Bear Necessities operates two unique programs, Bear Hugs and Bear Discoveries. While the Foundation is funding cutting-edge research to end pediatric cancer, it's also providing for the immediate needs of the children and families battling the disease.

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